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Select Projects as Lead ID / Manager

Academic Clients

Accelerating Change Readiness & Agility

A 3-week leadership development program that provides executives with the tools and frameworks necessary to lead change effectively within their organization.
(Profs: Homa Bahrami, Jennifer Chatman, Jo-Ellen Pozner)

Leading Innovative Change

A 6-week leadership development program that delivers participants the ability to gain greater command of their company's needs and more effectively identify and implement innovation opportunities in a fast-moving and competitive landscape.
(Profs: Sara Beckman, Jennifer Chatman, Henry Chesbrough, Jerome Engel, David Riemer)

Leading Strategic Growth

A 6-week executive development program that enables participants the ability to gain greater command of their company's strategic needs and the skill to identify and execute new growth opportunities amid varying competing pressures.
(Profs: Bill Klepper, William Pietersen, Rita McGrath, Peter Meola)

Driving Digital Transformation

A 3-week leadership development program that equips leaders with strategies, frameworks, and tools to capitalize on the opportunities and avoid the threats that accompany the increasing digitalization of business models, products, and value chains.
(Prof. Michael Wade)

Leading and Managing Globally

A 6-week dual university leadership development program that empowers participants with the ability to use informal authority to create alignment and change as well as to lead effectively within a matrixed global organization.
(*Profs: James Baron, Ina Toegel, Martha Maznevski*)

Leading Operational Excellence

A 6-week leadership development program that exposes participants to the most effective tools to align their operational capabilities to service their customer value propositions.
(*Profs: Charles Fine, Vivek Farias, Zeynep Ton*)

Fostering Inclusion & Diversity

A 3-week management program that teaches the skills leaders need to build more inclusive and diverse teams which leads to improved business outcomes in such areas as increased effectiveness and innovation.
(*Profs: Amy Wrzesniewski, Heidi Brooks*)

Leading Customer-Centric Growth

A 6-week leadership program that focuses on how leaders can increase their organization's value by enabling them to identify and understand high-value customers and then create strategies that capture those wallets.
(*Profs: Jagmohan Raju, Patti Williams, Bob Meyer, Don Huesman*)

J. Revelos: Select Projects (cont.)

Corporate Clients

NewYork-Presbyterian Hospital, Fire Safety: ***Story-based Compliance Training***

A revolutionary redesign of a mandated course on Fire Safety targeted at over 19K employees annually. Replaced traditional classroom lecture experience with a story-based WBT focusing on the fundamentals of RACE (Rescue, Alarm, Confine, Extinguish/Evacuate) from the viewpoint of several fictional employees.

UPS, Leadership Academy: ***Building a Winning Team / Building Financial Acumen***

Two high-fidelity business simulation courses for newly promoted Division Managers. BaWT taught how to identify and leverage different team member management styles and personality types to create an effective team. BFA focused on how EVA and ROIC relate to maximizing total financial returns earned.

Blue Cross Blue Shield of Illinois: ***Image Processing Software System Simulation***

An online training program to teach the policies, procedures, and detailed mechanics in the use of BCBS-IL's network imaging system for flow control and general management of claims-related documentation.

Citibank, Risk Management: ***High Risk Portfolio Segmentation***

An interactive course on the rules for credit lending extension decisions for new Market Risk Heads and Senior Credit Officers. Introduced the basic tools and heuristics used to categorize potential/existing customers into varying levels of credit worthiness, practiced within a variety of scenario-based exercises.

Kimberly-Clark: ***Inspire a World of Talent***

A highly produced multi-media program focused on how to rethink the power of diversity and inclusion to build better teams. A combination of 45 tools and techniques wrapped around a 5-part fictional television series that follows the ups and downs of a global team as they navigate working together on a project.

FedEx, METCA: ***Customer Service Representative WBT***

A series of web-based training courses on the procedures and techniques necessary to properly address customer requests regarding any of FedEx's several shipping service options. Content focused on both the "hard" skills of using a new computer system and the "soft" skills of conflict resolution and effective listening.

Pratt & Whitney, BDM: ***Business Decision Making Course***

A 20-30 hour business simulation of the financial and strategic decision-making steps required to run a new aircraft engine program over the span of 10-15 years.

GE Capital, CORE: ***Credit/Loan Processing in Financial Lending***

A 40-60 hour high-fidelity business simulation of the steps required for the proper review, assessment, and structuring of a request for financing from an expanding business. Distributed in over 15 countries. Awarded a New Media Magazine INVISION Award Silver Medal for The Best Educational CD-ROM. Named Best Training CD-ROM by Brandon Hall's "Multimedia & Internet Training Newsletter."

GE Capital, enCORE: ***Tax/Legal in Business Acquisition***

A 50-70 hour high-fidelity, open-ended business simulation of processes the organization performs while managing the legal and tax issues that arise during the acquisition of a company. (Sequel to CORE)

The Institute for the Learning Sciences, Engines for Education: ***Hyper-book***

Graduate program capstone project. A multimedia hyper-book, Engines for Education by Dr. Roger Schank and Dr. Chip Cleary, distributed in print, CD-ROM, and online. Website was recognized as "Best of the Web" for Education by PC Week Magazine and the InTRO Awards.